

Faisal Rashid

UX/UI Product Designer

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SUMMARY

UX/UI designer with 5+ years of experience creating intuitive mobile and web products. Skilled in design systems and design thinking, with a track record that includes designing the Phys app, which secured 150,000 SAR in funding. Organized, dependable under pressure, and focused on experiences that drive business results.

PROFESSIONAL EXPERIENCE

Lead UX/UI Designer · Circl Online

2023 – Present

Saudi Arabia · Remote · Full-time

- Lead the design and quality of the platform's UI/UX, delivering intuitive solutions across the product.
- Own ideation, user feedback gathering and solution presentation to stakeholders.
- Work closely with developers to ensure pixel-perfect implementation and high design standards.

UX/UI Designer · Notepd

2021 – 2023

United Kingdom · Remote · Full-time

- Served as a full-stack designer on SaaS and social media products, covering mobile apps, web apps and responsive web.
- Partnered with developers to translate designs into code efficiently.

UX/UI Designer · The Perfect Event

2023

United States · Remote · Part-time

- Designed the project dashboard web app and its responsive web versions.
- Collaborated with developers and marketing on pixel-perfect delivery and effective marketing campaigns.

UX/UI Designer · Proposal Genie AI

2022 – 2023

United Kingdom · Remote · Part-time

- Primary UX/UI designer for the product dashboard.
- Played a key role in brainstorming and requirements alignment.

UI & Graphic Designer · Roaan

2019 – 2021

Pakistan · On-site

- Designed the company website UI.
- Created marketing materials, including flyers and brochures, for campaigns.

KEY ACHIEVEMENT

Phys App · 150,000 SAR in government funding

Saudi Arabia

February 2024

- Designed and prototyped the Phys app in Figma. The prototype showcased the app's potential and was a driving force in securing 150,000 SAR in funding from the Government of Saudi Arabia.

SKILLS

Design Systems	Tokens, component libraries, governance, documentation, multi-brand systems
Product & UX	Product Design, UX/UI, Interaction Design, Discovery, IA, Usability Testing, Design QA, Product Psychology
Vibe Coding	AI-assisted prototyping, coded prototypes, rapid MVP builds, prompt-driven UI, Claude Code, Codex, Figma Make
UI & Visual Design	Visual Design, Typography, Layout, Branding, Responsive Design, Accessibility, WCAG
Working with Developers	Developer handoff, design specs, design-to-code, Storybook, pixel-perfect QA, Agile sprints
Front-end Development	HTML, CSS, JavaScript (intermediate)

TOOLS

Figma, Miro, Maze, Lyssna, Adobe CC, Storybook, Framer, Figma Make, Codex, Claude Code, AI-assisted prototyping & workflow mapping

EDUCATION

Bachelor of Science in Software Engineering · University of Gujrat

Punjab, Pakistan

2016 – 2020

References available upon request.